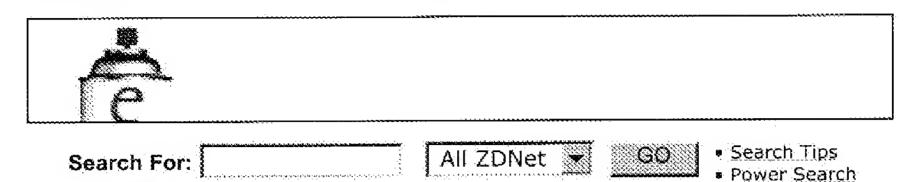
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Advice and How-To

- Stay brick-and-mortar or go online? How to decide which is the right way to go
- How to set up an e-shop fast -- and maybe even free
- How to decide among a storefront provider, an ISP, a Web hosting service or a stand-alone software solution
- How to find a Web site hosting service
- Five ways to enhance e-tailing
- How to hire a Web site designer
- How to get a credit-card processing system up and running
- Tips and strategies for fighting e-fraud
- How to find the best customer-service package for your Web site
- Two cheap ways for small businesses to get a foot in the B2B door

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